



#### СЪДЪРЖАНИЕ

- Проектът INNOGROW
- Дейностите на INNOGROW 5th call
- Партньорство
- Дейности
- Учредително събрание
- Новини за партньори

#### ПРОЕКТЪТ НАКРАТКО

INNOGROW вече изигра важна роля в подкрепата на модернизацията на съществуващи селски МСП и разпространението на иновативни стартиращи предприятия чрез политики, които насърчават приемането на технологии и иновации на бизнес модели от селските МСП.

Дейностите по 5-та покана целят да разширят допълнително това усилие, като същевременно изучават въздействието на пандемията COVID-19.



От 1 октомври 2021 г  
30 септември 2022 г

Общ бюджет: 308 124,50 €



European Union  
European Regional  
Development Fund

#### Уважаеми читатели,

Добре дошли в първото издание на бюлетина на проект INNOGROW в рамките на 5-та покана за допълнителни дейности!

INNOGROW е европейски проект, финансиран от програмата INTERREG Europe, който има за цел да подкрепи модернизацията на съществуващите МСП в селската икономика и разпространението на иновативни стартиращи предприятия чрез политики, които насърчават приемането на иновации на технологии и бизнес модели от МСП в селските райони.

В рамките на петата покана на Interreg Europe партньорите на INNOGROW проучват въздействието на COVID-19 върху иновациите и дейностите за растеж на селските МСП и идентифицират обещаващи пътища за възстановяване и устойчивост. Дейностите по обмен на опит и практики ще насърчат по-нататъшното сътрудничество, както и разработването на знания в подкрепа на МСП в изграждането на устойчивост за по-нататъшна криза.

На следващите страници ще намерите информация за общите цели, основните дейности, ключовите резултати от проекта и предстоящите събития, които са организирани през тези допълнителни 12 месеца.

Ще бъдат публикувани общо 4 бюлетина INNOGROW, по 2 на семестър. Чрез уебсайта на нашия проект и този периодичен бюлетин ще ви държим в течение за нашия напредък и ключови резултати.

**Екипът на проект INNOGROW!**

# ПРОЕКТЪТ INNOGROW

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Резултати от проекта

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# ПРЕДИЗВИКАТЕЛС ТВОТО НА 5-ТАТА ПОКАНА

## PARTNERSHIP

### PROJECT PARTNERS



Region of Thessaly (GR)



Lombardy Foundation for the Environment – FLA (IT)



The University of Newcastle upon Tyne (UK)



Zemgale Planning Region (LV)



Stara Zagora Regional Economic Development Agency (BG)



Regional Development Agency of the Pardubice Region (CZ)



Chamber of Commerce of Molise (IT)



Regional Development Agency of Gorenjska, BSC Business Support Centre Ltd., Kranj (SI)



Pannon Novum West-Transdanubian Regional Innovation Non-Profit Ltd (HU)



7 out of 9 INNOGROW partners, continue their cooperation for the 5<sup>th</sup> call activities, which will be implemented between **October 2021** and **September 2022**.



# PROJECT ACTIVITIES

## ACTIVITY A1: JOINT STUDY

During this 1<sup>st</sup> activity, partners studied and mapped the COVID-19 impact on rural SMEs' innovation and growth activities, document policy & implementation challenges encountered, and identify promising recovery & resilience pathways. The research consisted of two dimensions (i) the **collection of rural economy data on COVID-19 socio-economic impact via an online survey** and (ii) the **documentation of own policy implementation challenges, to identify common problems** (such as policy gaps & sectors affected) and pathways for recovery & resilience (incl. digital & green growth, resilient business models, and risk mitigation).

The findings from this activity, will provide the basis for the organisation of the interregional workshops. The partnership is currently fine-tuning the analysis and joint report, the **conclusions** of which will be presented in the 2<sup>nd</sup> INNOGROW newsletter.

## ACTIVITY A2: NATIONAL & EU FINANCIAL INSTRUMENTS SYNERGIES WORKSHOP

The workshop gives partners' the opportunity to work on **leveraging and creating synergies** with **existing & new national & EU financial instruments**. The focus of the workshop will be to identify **additional funding sources** for the development of a resilience net for future crises, tackling identified gaps in the addressed policy instruments (PI).

The workshop is planned to be organized by the Lead Partner (Region of Thessaly) in virtual format, during the 1<sup>st</sup> semester of the additional activities. More information on the exact date of the event, the agenda and registration link, to be shared in the upcoming newsletter. Stay-tuned to find out more!

## ACTIVITY A3: STAKEHOLDER MEETINGS

Once per semester, partners (excluding UNEW) will organise a **virtual meeting with regional stakeholders** in order to discuss and exchange ideas on the most pressing territorial needs and to disseminate project results. The 1<sup>st</sup> semester meeting will mainly focus on **complementing activity A1 results** on priority areas and solutions.

The 2<sup>nd</sup> semester stakeholder meetings will give participants the opportunity to provide feedback & additional proposals for territorial **recovery & resilience**, pertaining to the A4 & A5 workshop results.

## ACTIVITY A4: RISK MITIGATION PLANNING WORKSHOP

This workshop is to be organised virtually by FLA. The event's principle aim, is to allow project partners to jointly work on how to improve business support measures in their PIs, building on the gathered information from the previous activities A1&A3 data. The main focus will be on integrating risk management tools in rural SMEs' business models (e.g. Agricultural Risk Management).

## ACTIVITY A5: GREEN & DIGITAL GROWTH WORKSHOP

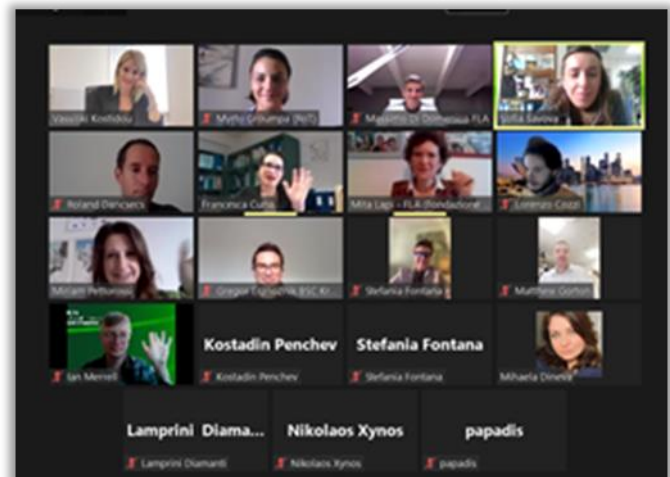
This 3<sup>rd</sup> and final workshop of the additional activities, is the only one planned to be held **on-site in Slovenia, organised by BSC**. The final decision will be made at the time of organisation, in compliance with any restrictive measures that may be in place. The purpose of this activity, is for project partners to identify & peer-review good implementation cases in INNOGROW regions (e.g. digital platforms, supply chains with big data/blockchain) & conclude with specific measures to be transferred in their regions.

## KICK-OFF MEETING

The INNOGROW 5th call Kick-off meeting was **organised virtually on 7th October 2021**, by the Region of Thessaly, marking the beginning of the 12 month additional activities. Eighteen participants from all 7 participating project partners, were present in the event. The Region of Thessaly, as Lead Partner and hosting organisation, acted as coordinator.

The meeting was organised in sessions, during which participants delivered presentations addressing all aspects of the activities foreseen by the INNOGROW Application Form. During the 1<sup>st</sup> session, **RoT** presented the overall vision and project workplan. In the next session **SZREDA, FLA** and **RoT** presented 1<sup>st</sup> semester activities, while **PANNOV** presented the stakeholder meetings.

In the second half of the meeting **BSC** and **FLA** presented semester 2 activities. The meeting concluded with an overview of the communication & dissemination activities to be implemented, and during the final session the Steering Group Committee members were appointed.



# PARTNERS' NEWS

## PARTICIPATION IN THE DIGITAL EVENT OF "ECOLOGICAL AND DIGITAL TRANSITION"

The **Molise Chamber of Commerce** participated in the digital event "Ecological and digital transition: perceptions and visions for a sustainable future" on 29<sup>th</sup> March 2022.

The event was organized by the University of Salerno (Campania) and the University of Molise, in collaboration with Europe Direct Molise and Europe Direct Salerno. The initiative is part of the "Employment, environment and new technologies. Dialogues in the Academy between institutions, economic operators, civil society and student associations" promoted by the Italian Network of European Documentation Centers.

The event was organized within the Conference on the future of Europe and is part of the #latuaparolaconta, Format developed jointly by the European Parliament, the European Commission and the Department for European Policies of the Presidency of the Council of Ministers.

Interlocutors were the institutional representatives and professors of the University of Salerno and the University of Molise, the representatives of the European Parliament, the European Commission, the Department for European Policies, the National Youth Council, representatives of national and international bodies and associations, and the Digital Enterprise Point of the Molise Chamber of Commerce.

The conference took place in two sections: a first part in which the institutions intervened with points of reflection on the issues of the digital and ecological transition; a second part in which, through the presentation of projects and proposals, a debate was initiated between the stakeholders and the institutions present.

The PID Team - Punto Impresa Digitale (Digital Enterprise Point) of the Molise Chamber of Commerce - has highlighted that, starting from the idea of helping companies in a concrete and immediate way in solving one of the problems that the Chamber of Commerce has encountered most, also through investigation carried out with the INNOGROW project, i.e. cybersecurity, is implementing specific initiatives to actively involve young graduates in actions to support and coaching companies which, in turn, need to analyse, evaluate and then adapt their information systems. Therefore, a stronger link between the university world and the business world is necessary.

In addition to this specific initiative, the PID intends to strengthen the orientation aspect through mentoring and matching with research.

Find out more on **social media**: [Facebook](#), [Twitter](#)  
Source: [Portal of the Conference on the Future of Europe](#)

**29 Marzo 2022**  
**TRANSIZIONE ECOLOGICA E DIGITALE**  
Percezioni e visioni per un futuro sostenibile

**Evento Digitale**  
Ore 15:00  
Link piattaforma Teams: <https://tinyurl.com/8eeryw8x>  
**#latuaparolaconta**

**Programma**

- Saluti**  
Vincenzo Loia - Rettore Università degli Studi di Salerno  
Luca Brusese - Rettore Università degli Studi del Molise  
Francesco Tufarelli - Coordinatore Ufficio per il Coordinamento delle politiche dell'UE - Dipartimento per le Politiche Europee  
Maria Rosaria Cuffaro - Direttore Centro Bibliotecario di Ateneo, Università di Salerno  
Maria Rosaria Napolitano - Capo Area Polo Bibliotecario-Museale, Università del Molise
- Intervengono**  
Fabrizio Spada - Ufficio in Italia Parlamento Europeo  
Vittorio Colaprice - Rappresentanza in Italia Commissione Europea  
Rosa D'Amato - Deputata Parlamento Europeo  
Aide Patriciello - Deputato Parlamento Europeo  
Veronica Barballi - Consigliere Presidenza Consiglio Nazionale Giovani
- Relazionano**  
Stefania Leone - Direttore Osservatorio Giovani (OCG), Università di Salerno  
"I giovani nei processi di cambiamento ambientale"  
Michelangelo De Leo - Capo delegazione FAI Salerno  
"Sostenibilità ambientale nei beni di proprietà del FAI"  
Rocco Oliveto - co-Delegato del Rettore al placement, al tirocinio e al trasferimento tecnologico, Università del Molise  
"Intelligenza artificiale e cybersecurity per una rivoluzione digitale sicura"  
Carmine Martucci - Presidente Associazione Internazionale #DiCultHer  
"Il patrimonio culturale digitale come fattore di sviluppo del Paese e dell'Europa"

**Dibattito tra stakeholder e istituzioni: Progetti e testimonianze**  
Mauro Merlo - Università di Salerno, Responsabile DISPS Progetto "Youth Wiki"  
Paolo Santoro - Community Manager Europe Direct Salerno  
Luca Basilio - Cultural manager, Direttore Festival ATF-About The Future: Uno sguardo intorno al futuro  
Francesco Savino Quatrano - Presidente Associazione Noius  
Vincenzo Capasso - Presidente Associazione Lati da Te  
Francesco Ronca - Presidente Associazione Voglio un Mondo Pulito  
Il Team PID - Punto Impresa Digitale della CCIAA del Molise e testimonianze aziende del territorio  
Alfredo Salvatore - Amministratore Delegato Sensor ID  
Julia Papa - Segretaria Regionale Città di Molise

## CONTACT DETAILS

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